



# **Sustainability in Science** The Role of Human Resource Management (HRM)

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# Guideline to sustainability management in non-university research organizations



How can sustainable development be realized within non-university research organizations and their management processes?

- Identifying relevant action fields of research-specific sustainability management
- **Developing courses of action** for processes and organizational measures for the integration of sustainability in these organizations



**Sub-project 1: Socially Responsible Research** 

What does sustainability mean in research processes?



**Sub-project 2: Personnel** 

How can strategic human resource management contribute to sustainable development in a research institution?



**Sub-project 3: Construction and Operation** 

How can aspects of sustainability be integrated in facility management?











#### Structure of the Guide

### Area of activity

#### **Defined action fields**

#### **Fact Sheets**

Recommendations and tools

Corporate Governance

Research

Personnel

Facility Management and Infrastructure

Procurement

Strategy

Organizational Development

Service Orientation

**Development and Design** 

Networking and Cooperation

**HR Strategy** Organizational

Development

Personnel Support and

Administration

**Dual Vocational Training** 

**HR Marketing** 

Leadership

**HR** Development

**Fixed term Contracts** 

Diversity

**Operational Health** 

Management

Cooperation/Networking/

Alumni

Internationalization















#### **HR Strategy and Organizational Development**

- HRM is an important strategic partner for the transformation and achievement of (sustainability-) goals of an organization
- HR Strategy integrates specific staff related measures and tools in a comprehensive approach
- HRM and organizational development have to collaborate closely in order to apply changes in transparent and participatory processes according to the needs of the employees and organization – this is especially very important for the transformation towards sustainability













#### **Development and Design**

- Human Resource Management contributes significantly to sustainability in research organizations by a continuous development of HR issues concerning employees
- ➤ HRM develops strategies and concepts for staff recruiting and development of competences on all personnel levels in order to secure long-term career perspectives. It also fulfills its social responsibilities by considering a work-life-balance, diversity and health management















#### **HR Marketing**

 Increasing the attractiveness by creating an employee- and sustainabilityorientated label

#### **Fixed-term contracts**

- Dealing responsibly with fixed term employees,
- Strategic decisions, personnel support and Human Resource Development have to be integrated

#### **HR Development**

- Strategic and long-term oriented task, which includes all measures concerning education, training and development of all employees (scientific and support)
- Development of new career paths also beyond science in different sectors of society (e.g. companies, media, politics) to avoid precarious employment especially for young researchers and postdocs in fixed-term contracts

#### Leadership

- Dual function of leaders: researcher and manager
- Responsibility for the scientific development of the organization and technical and personnel development of employees
- Important actor for sustainable HRM, therefore qualification for sustainable leadership is essential











#### **Findings**



#### Internationalization, Cooperation, Networking and Alumni

- Globally connected working environment requires high mobility and flexibility especially for academics:
- ➤ Therefore: HRM has to offer competences and structures, which organize scientific cooperation and networking (incl. Alumni strategy) in an interculturally and socially responsible way
- ➤ HRM fosters its own competences in European and international staff-related issues (e.g. contract arrangements or social security law). It networks and cooperates with various actors especially with the scientific area of the organization













#### **Conclusions**

- Necessary prerequisite for a sustainable HRM is a professional and integrated HRM
- ➤ HRM makes an important contribution towards the social goals for sustainability and carries high responsibility
- Principles for sustainable HR processes are transparency, participation and demand-orientation
- ➤ HRM is the strategic partner of the leadership. It is to be involved in strategic discussions and should be equipped with appropriate resources
- ➤ Human Resource Strategy and Human Resource Development are important tools
- > HRM and Organization Development have to cooperate













#### **Conclusions**

- Networking of HRM with other HRM departments (universities, municipalities, companies etc.) is crucial for
  - using synergies
  - developing own competences
  - regional development
- Structural proposals:
  - Special advisory units for development of competences on all levels – located within the Human Resource Development – are important tools for information and organization
  - Unit for Sustainability













## Thank you very much!

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