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**International Dialogue on Education**  
**“Exploring Difference: Educating for Innovation”**  
**am 22. November 2023 von 14:00-17:30 Uhr mit Netzwerbuffet im**  
**Anschluss bis 20 Uhr**  
**Botschaft von Kanada**

Sehr geehrte Damen und Herren,

die Initiative International Dialogue on Education (ID-E) veranstaltet am 22. November 2023 eine Podiumsdiskussion zum Thema **Exploring Difference: “Educating for Innovation”**. Den fachlichen Austausch bestreiten Expertinnen und Experten aus Deutschland, Kanada, dem Vereinigten Königreich und den USA.

Zu dieser Diskussionsrunde möchten wir Sie herzlich **in die Botschaft von Kanada am Leipziger Platz 17, in 10117 Berlin** einladen.

Die Veranstaltung richtet sich an Hochschulen und andere relevante Akteure aus der Hochschulwelt. Die Podiumsdiskussion findet in englischer Sprache statt.

Bitte melden Sie sich für die Veranstaltung unter folgendem Link an:

Für Deutsch : <https://www.daad.de/surveys/199715?lang=de>  
Für Englisch : <https://www.daad.de/surveys/964874?lang=en>

Die jährliche Konferenzreihe ID-E ist eine gemeinsame Initiative des British Council Deutschland, des Deutschen Akademischen Austauschdienstes, der Deutsch-Amerikanischen Fulbright Kommission, der Botschaft von Kanada in Deutschland und der Freien Universität Berlin.

Wir freuen uns über Ihre Teilnahme.

Mit freundlichen Grüßen



Dr. Michael Harms  
Stellvertretender Generalsekretär des DAAD  
(für das ID-E Berlin Konsortium)

**Anhang:**

- Konferenzprogramm
- Beschreibung

**ID-E Berlin Conference**  
**Exploring Difference: “Educating for Innovation”**  
**Wednesday, 22<sup>th</sup> of November 2023, 2.00 p.m. to 5.30 p.m.**  
**followed by a reception until 8 p.m.**  
*Embassy of Canada to Germany in Berlin*

- 2.00 p.m.      Welcome and Opening Remarks**  
**Evelyne Coulombe**, Deputy Head of Mission, Embassy of Canada to Germany  
**Michael Harms**, Deputy Secretary General, German Academic Exchange Service
- 2.15 p.m.      Welcome by the Moderator**  
**Moderator and Chair: Jan-Martin Wiarda**, Science and Education Journalist
- 2.20 p.m.      Panel Discussion**  
  
**Britta Baron**, President and CEO of the European Canadian Centre for Innovation and Research (ECCIR)  
  
**Prof. Gillian Murray**, Deputy Principal of Business and Enterprise, Heriot-Watt University  
  
**Prof. Hannes Rothe**, Professor for Information Systems and Sustainable Supply Chain Management, University of Duisburg-Essen  
  
**Dr. Jeff Zimmermann**, Director of the Organizational Leadership Program, Northern Kentucky University
- 3.30 p.m.      Coffee break**
- 4.00 p.m.      Continuation of the Panel Discussion**
- 4.50 p.m.      Q&A session**
- 5:30 - 8 p.m.    Reception and Buffet**
- Location:** Embassy of Canada, Leipziger Platz 17, 10117 Berlin (S+U Potsdamer Platz)

The conference series **INTERNATIONAL DIALOGUE ON EDUCATION BERLIN (ID-E Berlin)** is a joint initiative of the British Council, the German Academic Exchange Service (DAAD), the German-American Fulbright Commission, the Embassy of Canada in Germany and the Freie Universität Berlin.

„Through the contributions of international participants, the series aims to enrich the debate on science, research and higher education policy in Germany, to place German perspectives in a global context and to learn from positive examples from other countries.“

## Short description

### **“Exploring Difference: Educating for Innovation”.**

In today's knowledge society, creativity thrives in collaborative and organizational settings. Therefore, “Educating for Innovation” is of paramount importance for universities. It equips students and researchers with the skills and mindset needed to navigate a rapidly changing world that relies on knowledge, information, and innovation. However, implementing this approach across the curriculum may pose a challenge to subject-focused university cultures.

Yet educating for innovation is crucial for societal progress. It empowers students with creative thinking and problem-solving abilities. It emphasizes entrepreneurial skills and cultivates a culture of exploration and experimentation. Educating for innovation prepares students to challenge the status quo, to seek novel solutions to complex problems, and it turns universities into catalysts for a more prosperous and sustainable future.

#### Among the questions that the panel will address are:

1. How can universities foster a culture of innovation among students and faculty across the curriculum?
2. What teaching methods and pedagogical approaches are effective in nurturing innovative thinking?
3. How can universities integrate interdisciplinary collaboration and encourage diverse perspectives to drive innovation?
4. What can we learn from positive examples in other countries?